



Course Syllabus

Bethesda University of California

BETHESDA UNIVERSITY MISSION STATEMENT:

Bethesda University of California is a Christ-centered community of higher education preparing Korean/English speaking men and women with professional competence, academic excellence, and spiritual integrity to be servant leaders in the Church, community, and global society.

Course: MBA 600 Legal and Ethical Environment for Business (E)

Semester: Spring, 2015

Professor: Dr. Young Joon Kim

Office: # 310

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Office Hours: Students may meet with their professor by appointment or after class.

RELATIONSHIP OF COURSE TO BETHESDA UNIVERSITY'S MISSION

A Bethesda University graduate will be a person on a formative path toward Christ and His likeness with integrity, compassion, and faithfulness, in order to serve local churches for Kingdom of God. A person taking the business and legal environment course will perform his duties by adequately displaying sound legal philosophy as an administrator and leadership skills in supervision of his fellow men in analyzing the legal environment that affects businesses, and business transaction. This person will be skilled in performance of analyzing the process of acquiring a working understanding of the legal environment in which a business operates is critical to its business. In this capacity he is expected to further the work of God's word and use resources efficiently and effectively.

COURSE DESCRIPTION

Rules of law govern many aspects of business. Law and ethics in the business world gives students the legal and ethical foundation for business operations, sales, planning, and strategy. An understanding of legal rules and ethical constraints also provides a framework for making sound business decisions, facilitates commercial transactions, and promotes order in the marketplace. This course introduces the student to legal and ethical issues that they will confront in a business setting and how to resolve those issues using sound legal and ethical principles. This course integrates legal and ethical reasoning with business analysis. Students have the opportunity to analyze the legal and regulatory environment in which business must operate. Emphasis is placed on analytical problem solving and ethical decision making.

TEACHING/LEARNING METHODS

There will be a variety of teaching/learning approaches, including lecture, discussion, case studies, chapter quizzes, unit exams and student presentations. The required course work for this semester will be homework assignments, chapter quizzes and three (3) unit examinations. This course requires a great deal of participation.

COURSE OBJECTIVES (STUDENT LEARNING OUTCOMES)

After completing this course, students will be able to achieve the following:

Student Learning Outcomes	Assignments for Assessment
1) Understand legal concepts, principles, and explain how these legal principles are applied to legal disputes in business management.	Weekly reading; Class interactions; Quiz; Unit Exam
2) Understand the rule of law in business operations, planning, and strategy.	Weekly reading; Class interactions; Quiz; Unit Exam
3) Recognize legal and ethical issues and apply law and ethics to business decision-making.	Weekly reading; Class interactions; Quiz; Unit Exam
4) Familiarize students with several areas of substantive law.	Weekly reading; Class interactions; Quiz; Unit Exam
5) Examine the legal environment of business and relate it to ethical, social, and political issues in today's society.	Weekly reading; Class interactions; Quiz; Unit Exam
6) Understand the functions of contracts and their impact on business transactions as well as basic principles of contract law.	Group assignments; Classroom presentations
7) Understand the major theories of business ethics and the social responsibility of business.	Weekly reading; Class interactions; Quiz; Unit Exam

ACADEMIC INTEGRITY

The mission of Bethesda University includes cultivating in each student not only the academic skills that are required for a university degree, but also the characteristics of academic integrity that are integral to a sound Christian education. It is therefore part of the mission of the university to nurture in each student a sense of moral responsibility consistent with the biblical teachings of honesty and accountability. Furthermore, a breach of academic integrity is viewed not merely as a private matter between the student and an instructor but rather as an act which is fundamentally inconsistent with the purpose and mission of the entire university.

This course allows students to demonstrate research and writing ability and to demonstrate the impact their university education has upon them. All work must be a student's own. All writing

must carefully provide credit to appropriate sources. Plagiarism will not be tolerated and will result in failing this class. Moreover, the Chief Academic Officer will be notified and appropriate disciplinary action taken.

COURSE MATERIALS

Required texts

- ***The Legal and Regulatory Environment of Business.***
by Reed, Pagnattaro, Cahoy, Shedd, Morehead
McGraw-Hill/Irwin; 14 Edition, 2013
- ***Business Law; The Ethical, Global and E-Commerce Environment.***
by Mallor, Barnes, Bowers and, Langvardt
McGraw-Hill/Irwin; 14 Edition
ISBN: : 978-0-07-336179-6
- ***Legal Environment of Business-Managerial Approach***
by Melvin, Katz
McGraw-Hill/Irwin; 2 Edition, 2013
- Any legal dictionary

COURSE REQUIREMENTS AND TIME ESTIMATES (General Studies: at least 20 hours/credit):

Requirements	Time Estimate
Reading of Class Texts	20
Reading Reflection Papers	5
Studying for Quizzes & Unit Exams	20
Assignment & Presentations	15
Total Hours	60

Attendance: Absences result in a 10 point deduction for each, unless the absence results from a University sponsored activity for which the student received prior approval from the instructor. When absences exceed three class sessions, the student will automatically fail this course with notification to the Registrar. International students missing more than two class periods are in jeopardy of losing their F-1 status.

Participation / Class Activities: Participation will assume the completion of all reading assignments and comprehension of that which was read. It will also assume active engagement of class discussions and activities. It is essential that students stay current with all reading assignments as well as class activities. Students must come to class fully prepared to discuss their insights and views. During most weeks, students will identify, present and facilitate conversation around a particular evangelistic issue/case study from the week's reading assignment.

Weekly Homework Assignment: You are required to submit all your homeworks as one packet on the day of exam. This semester, there will be 3 exams meaning that you need to turn in 3 packets of homework overall. I will assign homework questions for each chapter, which require you to write a short paragraph answer. The homework is mandatory. The purpose of homework

is your own help to study and prepare for exam. Each homework packet is worth 100 points.

Quizzes: You will be given one quiz per chapter. Assume that you will have at least one quiz each week. Each quiz will consist of true-false, yes-no, and multiple choice questions. Your quizzes will be valued at 10 points each. You can use your own notebook and textbook during quiz, but NO electronics are allowed.

Examinations: I will give you a practice exam before the test week. You will be given three (3) unit examinations this semester. Each exam will consist of true-false, yes-no, and multiple choice questions. The exams are valued at 100 points each. If you do not take an exam you will receive a zero (0) for that particular exam. You can use your own notebook and textbook during quiz, but NO electronics are allowed.

Your first examination will be on **chapters 1 - 6**

Your second examination will be on **chapters 7 - 11**

Your third examination will be on **chapters 13 - 21**

Exam policy: Exams must be taken on the assigned dates. Except in cases of medical emergency, make-up exams are not permitted without prior approval from the instructor.

GRADING SCALE

Letter Grade	Numerical Grade	Grade Points	Quality of Performance
A	95-100	4.0	Outstanding
A-	90-94	3.7	Excellent
B+	87-89	3.3	Good +
B	84-86	3.0	Good
B-	80-83	2.7	Good -
C+	77-79	2.3	Satisfactory +
C	74-76	2.0	Satisfactory
C-	70-73	1.7	Satisfactory -
D+	67-69	1.3	Poor
D	64-66	1.0	Very Poor
D-	60-63	0.7	Extremely Poor
F	59 or lower	0	Failure

Grading Rubric

Requirements	Points
Attendance	20
Homework (13)	130
Quiz (13)	130
Exam (3)	300
Presentation	20
Total	600

INCOMPLETE POLICY

All course work is due on the dates assigned. Students who fail to submit assignments on time will be subject to the course's late grading policy. In all other cases and unless otherwise stated by the instructor, all course work is due by 4:00 p.m. on the last day of the semester.

A grade of incomplete will only be awarded to students who cannot physically complete their course work by the last day of the semester due to an avoidable situation such as a serious illness. In such cases, students must provide valid evidence of their condition. After a semester has ended it is no longer possible to request an incomplete. Incompletes will not be granted simply because of poor time management. Students who assume that an incomplete will be issued because they failed to finish their course work by the end of the semester will automatically receive a grade of F.

Incompletes must first be approved by the Academic Affairs office. To apply for an imcomplete, students must fill out an incomplete-grade-request form and submit it to the office. After receiving approval from the office, the student must then obtain approval from his or her instructor

CLASS SCHEDULE

Week	Date	Class Topic	Reading	Assignments/Quiz
1	Feb 26	Administrative and introduction to course/overview <i>Introduction / Syllabus Review</i> Law as the Foundation of Business	Syllabus and Ch1	
2	March 5	The Role of Ethics in Decision Biz Management	Ch 2	Assignment 1/Qz#1
3	March 12	The Court System	Ch 3	Assignment 2/Qz#2
4	March 19	Litigation Negotiation & Alternative Dispute Resolution Systems	Ch 4 Ch 5	Assignment 3/Qz#3
5	March 26	Constitution and Regulation of Business	Ch 6	
6	April 2	1st Unit Exam (Ch. 1-6) The Property-Based Legal System	Ch 7	FIRST HOMEWORK PACKET DUE
7	April 9	Easter Week: NO CLASS		
8	April 16	Introduction to Contracts- Classifications, Terminology, & Formation	Ch 8	Assignment 4/Qz#4
9	April 23	Contractual Issues- Interpretation, Performance, and Breach	Ch 9	Assignment 5/Qz#5
10	April 30	Torts Affecting Business	Ch 10	Assignment 6/Qz#6
11	May 7	Intellectual Property in the Property System	Ch 11	Assignment 7/Qz#7
12	May 14	2nd Unit Exam (Chps. 7-11) Criminal Law and Business	Ch 13	SECOND HOMEWORK DUE
13	May 21	Commerce Clause & Regulatory Process Regulations Protecting Consumers	Ch 15 Ch 18	Assignment 8/Qz#8
14	May 28	Environmental Regulation Employment Laws	Ch 19 Ch 21	Assignment 9/Qz#9
15	June 4	Labor-Management Sale of Goods (UCC Article 2)	Ch 21	Assignment 10/Qz#10 PRESENTATION DUE
16	June 11	3rd Unit Exam (Chps. 13-21)		THIRD HOMEWORK DUE

Schedule can be adjusted in part or in whole as necessary.